



GLOBAL CHINA CONNECTION

Building relationships that will change the world

# 2012 Intercollegiate U.S.-China Healthcare Conference

*Transforming the Face of Chinese Healthcare*

Payer + Provider



# Welcome Letter

The healthcare changes proposed by Barack Obama in 2009 have sparked intense debate. At a fundamental level, the disagreements involved competing views regarding the kind of country that the U.S. should be. Today, it appears that healthcare will be on the political agenda for some time to come. However, the U.S. is not the only country where healthcare reform is taking place. China's healthcare system has been radically redefined to keep up with China's growing prosperity.

China's economy has been growing at an annual rate of 9.7% for the past few decades, lifting hundreds of millions of people out of poverty. Chinese citizens now enjoy safer drinking water and better nutrition, housing, and healthcare. Yet amid all the good news, there is a mismatch between the demand and supply of safe and effective healthcare, causing costs to escalate. Thus, healthcare promises to be one of the major focuses of interest in China over the next few years.

Although China faces major challenges in reforming the healthcare sector, significant opportunities exist for fruitful public-private partnership in the reform and development process. China's 12th Five Year Plan calls for a healthcare system in which both commercial and governmental entities play a crucial role. China is too big a country, and the healthcare demands of 1.3 billion people are too diverse for the public sector to act alone. There is a need for a public-private partnership to improve access to modern medicines and better facilitate the financing of care. It is up to the leaders of the private sector to create a booming healthcare industry that can improve the health of all people, while taking advantage of the opportunities that this growth presents.

Growth demands innovation, and that is seldom more true than in the health care industry. To make the most of the increasing interest in health and wellness in both the U.S. and in China, companies and nations need to be willing to foster creativity and curiosity in a new generation of leaders. It is our sincerest hope that this conference will bring together people from various locations, fields, and cultures to address and solve issues related to health and wellness in both countries. Through this conference, we hope to inspire a new generation to engage in greater international discourse. It is with this hope and belief that I am honored to invite you to join us in Philadelphia for the 2012 Intercollegiate U.S.-China Healthcare Conference.

Sincerely,

Intercollegiate U.S.-China Healthcare Conference Committee  
*Global China Connection, Payer+Provider, and Penn Biotech Group*



# Mission Statement

This conference aims to provide a forum for studying the commonalities and differences between healthcare in the U.S. and China. It will enable its attendees to become more global citizens through learning about the experiences of people from other professions and cultures. It will bring together experts with diverse backgrounds, including biotechnology, health economics, information technology, management, pharmaceuticals, public health, and venture capital.

## Event Overview

This day-long conference explores issues related to healthcare, health policy, biotechnology, aging, and wellness through both American and Chinese perspectives. The conference is designed to create an environment in which there can be a free exchange of ideas between students and experts from around the world. To do this, the programming consists of debates, discussions and workshops. As the conference aims to both inspire and empower students, it combines presentations with workshops, and is open to students from across the nation. To help students work towards becoming experts, an MCAT workshop will be provided for those with an interest in medicine, and a case competition will be provided for those with an interest in business. There are deliberate breaks in the schedule to encourage people to informally exchange ideas and work towards building future dialogues.

**Name:** The 2012 Intercollegiate U.S.-China Healthcare Conference

**Theme:** Transforming the Face of Chinese Healthcare

**Venue:** The Wharton School of the University of Pennsylvania, Philadelphia, PA, U.S.A.



# Tentative Schedule

Saturday, March 24, 2012 (Note: all rooms are in Huntsman Hall)		
<b>8:00 a.m. – 9:00 a.m.</b>	<b>Registration &amp; Sponsored Breakfast</b>	
Registration: Room G94 Breakfast: Room G92	Networking session	
<b>9:00 a.m. – 9:30 a.m.</b>	<b>Opening Keynote Address</b>	
Room G60	George Gleason Vice President (Asia Region), Cure Healthcare Management Services	
<b>9:30 a.m. – 10:30 a.m.</b>	<b>Panel I</b>	
Room G60	Innovations in Health Policy & Investment	
<b>10:45 a.m. – 11:45 a.m.</b>	<b>Concurrent Panel II</b>	<b>Concurrent Panel III</b>
Panel II: Room 345 Panel III: Room 350	Innovations in Biotechnology & Pharmaceuticals	Shifting Age Demographics and Senior Care Delivery
<b>12:00 p.m. – 1:15 p.m.</b>	<b>United Family Healthcare Luncheon and Keynote Address</b>	
Room G60	Dr. David Rutstein Vice President, Medical Affairs, United Family Healthcare	
<b>1:30 p.m. – 2:30 p.m.</b>	<b>Concurrent Workshop I</b>	<b>Concurrent Workshop II</b>
Workshop I: Room 340 Workshop II: Room 345	MCATalyst Prep Seminar	Case Study Competition
<b>2:30 p.m. – 3:00 p.m.</b>	<b>Plenary Address</b>	
Room G60	Dr. David Roye, Jr. CEO & President, International Healthcare Leadership	
<b>3:15 p.m. – 4:15 p.m.</b>	<b>Panel</b>	
Room G60	Innovations in Health & Wellness Delivery	
<b>4:30 p.m. – 6:00 p.m.</b>	<b>Closing Keynote Address &amp; Networking Session</b>	
8 <sup>th</sup> floor	Sheldon Dorenfest CEO, The Dorenfest China Healthcare Group	

# Keynote Speakers

## **George Gleason, Vice President, CURE Healthcare Management Services**



George Gleason has extensive experience in the international health care arena. His expertise covers areas including strategic planning, facility planning, hospital operations, medical staff development, and hospital construction and commissioning. Mr. Gleason has more than 25 years of senior management experience in planning and operating hospitals in the U.S., the Middle East, the Pacific Islands and Asia. He has administrative experience in both large multi-hospital systems and small freestanding hospitals. Mr. Gleason has a Bachelor of Arts in Economics and a Masters of Public Health in Hospital Administration from the University of Pittsburgh.

## **Dr. David Rutstein, Vice President, Medical Affairs, United Family Healthcare**



David Rutstein, MD, MPH is responsible for leading and developing the medical staff throughout the United Family Healthcare (UFH) system. As a senior health executive, public health expert, and clinician, he has created and led innovative clinical, administrative, management, emergency response, and executive level teams and organizations during a 24 year career in the United States government. Prior to joining UFH in 2011, Dr. Rutstein retired from the United States government where he held the rank of Rear Admiral in the U.S. Public Health Service and served as the Deputy Surgeon General of the United States. Dr. Rutstein received his medical degree from Brown University, his Master of Public Health degree from Johns Hopkins School of Public Health, is certified by the American Board of Family Medicine and has received numerous honors and awards from both the public and private sectors.

## **Dr. David Roye Jr., CEO & President, International Healthcare Leadership**



David P. Roye, Jr., MD is one of the world's leading pediatric orthopedic surgeons, and has spent decades providing care to children around the world. His work has taken him to Africa, Eastern Europe, and China. Dr. Roye was recently honored as Humanitarian of the Year by the American Association of Orthopedic Surgeons. He is Chief of Pediatric Orthopedic Surgery at the Morgan Stanley Children's Hospital of New York-Presbyterian, and St. Giles Professor of Pediatric Orthopedic Surgery at the Columbia University College of Physicians and Surgeons. In addition to leading the clinical team as Chief Medical Officer of the Children of China Pediatrics Foundation, and providing medical education in China, Dr. Roye has recently been invited to apply for faculty privileges at the Beijing Children's Hospital.

## **Sheldon Dorenfest, CEO, The Dorenfest China Healthcare Group**



Sheldon I. Dorenfest, CPA, MBA, President and CEO of the Dorenfest Group and the Dorenfest China Healthcare Group, is one of the world's foremost experts in healthcare systems improvement. He has consulted with the governments of the U.S., France, England, Australia, and Canada on healthcare issues. In 2004, Mr. Dorenfest formed the Dorenfest Group, a healthcare investment and consulting firm focused on improving healthcare while reducing costs by help clients improve work processes, management systems, and the quality of medical care. Mr. Dorenfest began his work in China in 1992, and as a result has had the opportunity to witness changes in China and its healthcare system.

# Biotech & Pharma Panel

## From “Made” in China to “Saved” in China:

The future of bioinformatics, clinical research, and pharmacology:  
Can China become a new research powerhouse?

<b>Moderator</b>	Yuting Zhao, PhD Candidate, Department of Biology, University of Pennsylvania
Jason Jin	CEO ShanghaiBio Group
Dr. Xi-Yong (Sean) Fu	Director Merck & Co.
Xiaorong Sun	Chairman & Founder Landing Medical Hi-Tech
Dr. Di Wu	Director The Children’s Hospital of Philadelphia

# Health & Wellness Delivery Panel

## China Healthcare 2020:

Can China become a world-class provider of healthcare in the next 10 years?

<b>Moderator</b>	Dr. Di Wu Director, The Children’s Hospital of Philadelphia
Dr. Shujun Li	Head of Surgery Beijing United Family Hospital
Dr. Shu Li	Chairman WA Optimum Healthcare Group
Dr. Adam Powell	Partner & President Payer+Provider
Dr. Barbra Wall	Associate Professor University of Pennsylvania
Dr. Huayan Zhang	Assistant Professor The Children’s Hospital of Philadelphia

# Senior Care Delivery Panel

**Aging, Health, and Innovation:**  
Global implications, opportunities, and consequences for the 21<sup>st</sup> century

<b>Moderator</b>	Dr. Adam Powell Partner & President, Payer+Provider
Dr. Sean X. Leng	Associate Professor Johns Hopkins School of Medicine
Damjan Denoble	Author Asia Healthcare Blog

# Health Policy & Investment Panel

**China's Newest Revolution: Healthcare for All?**  
Balancing the line between high quality care and out-of-control costs.

<b>Moderator</b>	Dr. Adam Powell Partner & President, Payer + Provider
Damjan Denoble	Law & Chinese Studies University of Michigan Law School
Dr. Youfa Wang	Associate Professor Johns Hopkins School of Public Health
Michael Zakkour	Principal Technomic Asia
Roy Y. Chan	Program Coordinator China California Heart Watch

# Diamond Sponsor



# Gold Sponsors



# Collaborating Organizations

**Global China Connection (GCC)** builds international relationships through student-run events and media that focus on China. The largest nonprofit of its kind, with over 60 university chapters around the globe, GCC cultivates the next generation of leaders by helping students from China and the world to interact with each other and to develop personally and professionally. This conference is being organized in partnership with chapters from Johns Hopkins University, Carleton College, and the University of Pennsylvania.



**Payer+Provider** is a consulting firm that utilizes quantitative techniques to drive operational change in the health insurance and hospital industries. Founded by Wharton alumni, Payer+Provider consists of a team of experts with doctorates in economics, health services research, and medicine. Payer+Provider's experts use academically-validated techniques to assist clients, devise novel solutions to healthcare's most challenging problems, and provide their insights through interviews.

Payer + Provider

**Penn Biotech Group (PBG)** is a cross-disciplinary student run organization at the University of Pennsylvania. We focus on addressing the challenges and obstacles facing the biotechnology industry today. To this end, we provide our members with education, real-world experience and networking opportunities to enrich their exposure within the biotechnology arena



# GCC-UPenn Chapter



## Past Events



## Contact Us:

- Facebook Group: Global China Connection, UPenn Chapter
- Email: [upenn@gccglobal.org](mailto:upenn@gccglobal.org)
- Renren Page: 宾大GCC
- Sina Weibo: GCC-UPenn



UNIVERSITY of PENNSYLVANIA

全球中国联接 | Building relationships that will change the world

# Maps & Directions

**Jon M. Huntsman Hall**  
3730 Walnut Street



## Restaurants around Penn campus

More available on: [www.campusfood.com](http://www.campusfood.com) or Google Maps

### Chinese:

Beijing Restaurant  
3714 Spruce Street  
(215) 222-5242

SangKee Noodle House  
3549 Chestnut Street  
(215) 387-8808

Won Oriental Restaurant  
214 South 40<sup>th</sup> Street  
(215) 386-4622

### Korean & Japanese:

Koreana Food  
3801 Chestnut Street  
(215) 222-2240

Han-Wool  
3608 Chestnut Street  
(215) 382-6221

Mizu Sushi Bar  
111 South 40<sup>th</sup> Street  
(215) 382-1745

Nara Japanese Restaurant  
4002 Spruce Street  
(215) 387-1583

### Pod

3636 Sansom Street  
(215) 387-1803

### Thai food:

Pattaya Restaurant  
4006 Chestnut Street  
(215) 387-8533

Nan Restaurant  
4000 Chestnut Street  
(215) 382-0818

### Indian:

Sitar India Restaurant  
60 South University Avenue  
(215) 662-0818

Mad 4 Mex  
3401 Walnut Street  
(215) 382-2221

### American and European:

A&W All-American Food  
3401 Walnut Street  
(215) 382-2390

### Cafes and convenience stores:

Au Bon Pain  
3730 Walnut Street  
(215) 573-0605-[aubonpain.com](http://aubonpain.com)

Cosi  
140 South 36<sup>th</sup> Street  
(215) 222-4545

Dunkin' Donuts  
3437 Walnut Street  
(215) 222-7955

Starbucks  
N 33rd Street  
3421 Chestnut Street  
3401 Walnut Street

Wawa  
3604 Chestnut Street  
3744 Spruce Street

Saxby's Coffee  
4000 Locust Street  
(215) 386-1832



**GLOBAL CHINA CONNECTION**  
Building relationships that will change the world